

# Press Release



## MALAYSIA AIRLINES CONTENT TO BE AVAILABLE ON APG PLATFORM

Kuala Lumpur, April 18, 2025

**Malaysia Airlines' NDC connection** to be available on the **APG Platform**, APG's NDC portal.

APG, the world's largest and most successful airline representation network with over 100 offices globally, is partnering with Malaysia Airlines, Malaysia's national carrier and oneworld alliance to make available Malaysia Airlines' full content via the APG NDC platform.

"Malaysia Airlines is a respected global brand with a rich legacy, and we are honoured to welcome them soon to the APG Platform," said Emilie Biggerstaff, APG NDC Executive Product Director, at the signing of the Memorandum of Understanding with Malaysia Airlines alongside the MATTA Travel Fair, Malaysia's largest consumer travel fair in Kuala Lumpur on Friday 18 April 2025. APG Network APAC Regional Vice President, Tunku Iskandar was also present to witness the signing.

She added, "This partnership is a testament to our shared vision of reshaping airline distribution by unlocking the full potential of the NDC – New Distribution Capability introduced by IATA. Together, we aim to offer unprecedented reach, commercial flexibility, and value to the global travel trade, from traditional agents to modern e-commerce players."

**With 36 carriers available**, offering the best fares, APG Platform is a ticketing platform which can assist travel agents to generate additional revenue by enlarging their catalogue and by selling air and non-air ancillaries combined. Uniquely, the APG Platform is promoted and supported in over 150 countries by the APG Network. The APG Platform is under the newest XML technology and follows all IATA standards.

With APG Platform, NON-IATA and IATA agencies can find the best offers in full transparency on all the routes operated by an airline. They can also combine airline tickets with non-air products, such as hotels, car rentals, and ancillary services (baggage, special meals, sport equipment, assistance, Wi-Fi access, lounge access, etc.).

## ABOUT APG

With over 30 years' experience in airline distribution and over 100 offices globally, APG is the world's largest and most successful airline representation network, partnering with over 200 valued airline clients. APG offers a comprehensive approach to airline distribution, offering not only airline representation but also interline e-ticketing solutions, fare filing and settlement support services, all aimed at maximizing an airline's revenue potential. APG is always at the forefront of distribution development and our latest APG NDC Platform will assist airlines unlock the benefits of NDC distribution.

Our new APG Cargo services are also gaining worldwide interest from airlines including our APG Cargo Interline solution (Cargo IET), cargo GSSA services and total cargo management solutions.

The APG Network is indeed, **"The World's Leading Network for Airline Services."**

**Please visit our website [www.apg-ga.com](http://www.apg-ga.com) or follow us on LinkedIn and Facebook @APGNetwork**

## ABOUT MALAYSIA AIRLINES

Malaysia Airlines is the national carrier of Malaysia, offering the best way to fly to, from and around Malaysia through its premium and full-service offerings. Malaysia Airlines carries up to 40,000 guests daily on memorable journeys inspired by Malaysia's diverse richness. As the nation's flag bearer, it embodies the incredible diversity of Malaysia; capturing its rich traditions, cultures and cuisines via its inimitable Malaysian Hospitality across all customer touch points.

Since September 2015, the airline has been owned and operated by Malaysia Airlines Berhad. It is part of the Malaysia Aviation Group (MAG), a global aviation organization that comprises of different aviation business and lifestyles travel solution portfolios aimed at serving global air travel needs. The airline is committed to facilitating safe and seamless travels by placing safety and hygiene as the anchor across all end-to-end consumer touchpoints in line with its MHFlySafe initiative. Via its alliance with oneworld®, Malaysia Airlines offers superior connectivity to more than 900 destinations in 170 territories across the globe. For more information, please visit [www.malaysiaairlines.com](http://www.malaysiaairlines.com) and



download the Malaysia Airlines app to get the latest promotions conveniently at your fingertips.

The airline carries travellers on memorable journeys from United Kingdom and Europe to over 21 countries with nearly 50 destinations worldwide across Southeast Asia and Australasia via Kuala Lumpur. For more information, please visit [www.malaysiaairlines.com](http://www.malaysiaairlines.com)

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